

ONLINE RATECARD

| Newsletter | 1x | 10x | 50x |
|----------------------------------|-----------|------------|------------|
| Full banner 468 x 60 top | € 195 | € 185 | € 170 |
| Full banner 468 x 60 bottom | € 150 | € 140 | € 125 |
| 3/4 banner 360 x 60 1st position | € 150 | € 140 | € 125 |
| 3/4 banner 360 x 60 2nd position | € 125 | € 115 | € 100 |
| Advertorial 200 x 310 | € 250 | € 225 | € 200 |

| Homepage | 1 month | 3 months | year |
|--------------------------|----------------|-----------------|-------------|
| Leaderboard 728 x 90 | € 1.000 | € 2.700 | € 9.000 |
| Rectangle 300 x 250 | € 800 | € 2.160 | € 7.200 |
| Banner 320 x 50 (mobile) | € 300 | € 825 | € 2.750 |

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Hét vakblad in de autobranche

AFTER SALES

MAGAZINE