

ONLINE RATECARD

Homepage

	1 month	3 months	year
Leaderboard 728 x 90	€ 1.000	€ 2.700	€ 9.000
Rectangle 300 x 250	€ 800	€ 2.160	€ 7.200
Banner 320 x 50 (mobile)	€ 300	€ 825	€ 2.750

News page

	1 month	3 months	year
Leaderboard 728 x 90	€ 1.000	€ 2.700	€ 9.000
Rectangle 300 x 250	€ 800	€ 2.160	€ 7.200
Banner 320 x 50 (mobile)	€ 300	€ 825	€ 2.750

Newsletter

	1x	10x	50x
Full banner 468 x 60 top	€ 195	€ 185	€ 170
Full banner 468 x 60 bottom	€ 150	€ 140	€ 125
3/4 banner 360 x 60 1st position	€ 150	€ 140	€ 125
3/4 banner 360 x 60 2nd position	€ 125	€ 115	€ 100
Advertorial 200 x 310	€ 250	€ 225	€ 200

Newsletter sponsored content

- 1 placement: €1,250
- 10 placements: € 995 each
- 50 placements: € 750 each

Hét vakblad in de autobranche

AFTER SALES

MAGAZINE